

# EDICORIAL ANDMEDIA RELATIONS

REPORT FOR SESSION 2024-25

## ABOUTUS

Team Editorial & Media Relations documents the moments that depicts the intrinsic lives of Individuals at SIMS. HOS- Humans Of SIMS, an initiative by Team Ed, has a platform where the untold chapters of people at SIMS is captured and portrayed.

The Cell produces content for the college's three most awaited publication – 'SIMSIGNIA', 'The Shining Stars' and 'Yearbook'.

Join our dynamic team and have the opportunity to share your voice and ideas with a worldwide audience.

### Q In this report, you will find:

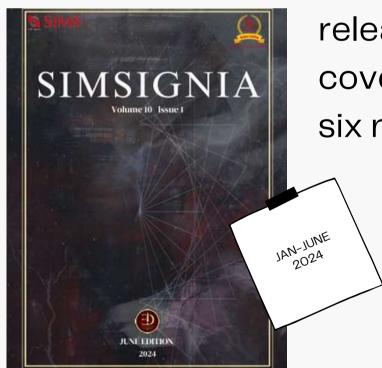
- PUBLICATIONS
- HUMANS OF SIMS(HOS)
- ALPHA & FRANC
- EVENTS
- EDITOR'S DESK

#### SIMSIGNIA

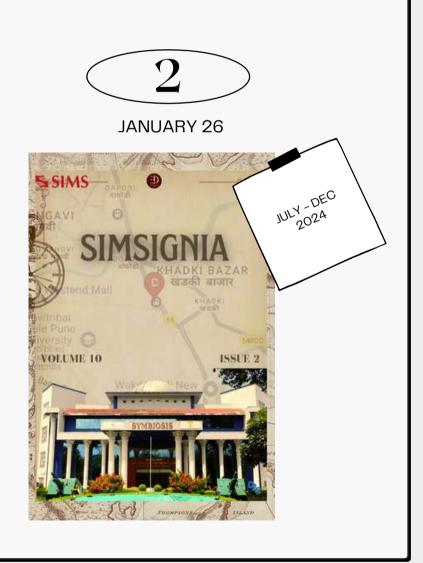
VOLUME 10 ISSUE 1 & 2

## PUBLICATIONS





SIMSIGNIA is the bi-annual magazine of SIMS. It is released on August 15 and January 26 every year and covers all major events and activities of the preceding six months at SIMS, in each issue of the magazine.



## THE SHINING STARS

**ALUMNI BOOK VOL. 6** 

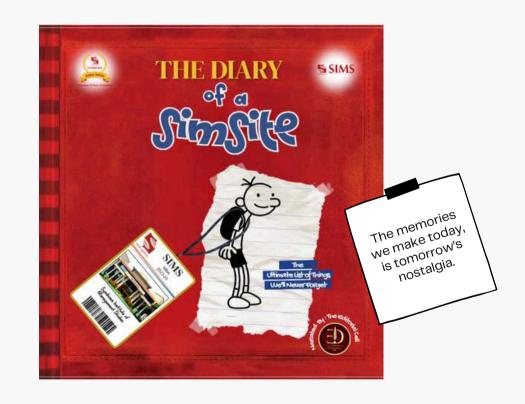
Team Editorial proudly presents 'THE SHINING STARS' – The Alumni book of SIMS, 2024. This book is the ultimate guide that unravels the journey of our alumnus, the trials and tribulations they underwent and the learnings gathered and their valuable feedback and guidance which acts as the burning inspiration to young individuals SIMS.



#### THE DIARY OF A SIMSITE

YEARBOOK 2025

As the batch of 2025 bid adieu to SIMS. Team Ed presents with 'The Diary of a SIMSITE', as a reminder of how goodbyes are not forever; they are simply the start of a new chapter. Yearbook is a attempt to fill the student's heart with the bittersweet nostalgia and a reminder of all the potential opportunities.



#### HUMANS OF SIMS

**HOS PRODUCTION** 

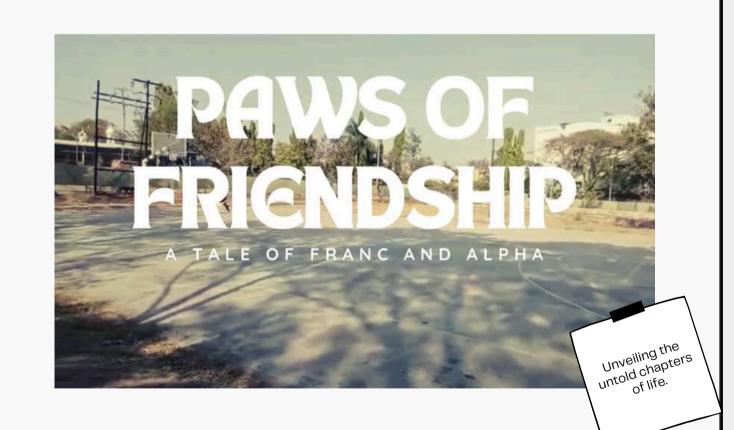
Humans of SIMS is an initiative that dives deep into the lives of Individuals at SIMS. This year ED Cell proudly presented three very inspiring yet heartwarming life stories of Individuals at SIMS.



#### ALPHA & FRANC

FRIENDSHIP DAY SPECIAL

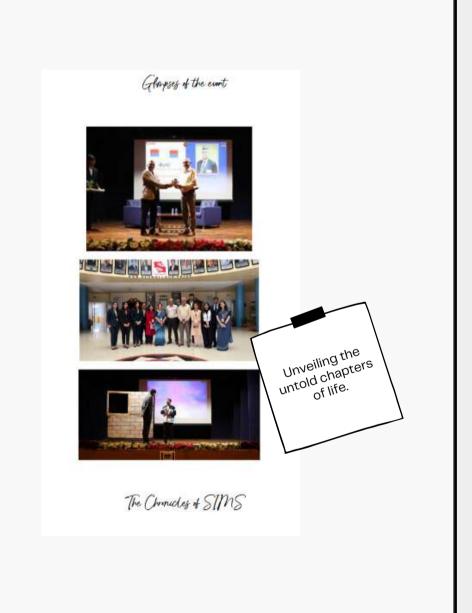
To celebrate friendship day, Team Ed covered the story of the Two evergreen best friends of SIMS – Alpha & Franc.



#### **DHRITI**

#### THE ARMED FORCES FLAG DAY

The Armed Forces Day, celebrated on 7th of December was organized by Team Editorial and Media Relations. The Chief Guest of the event was, Col. Rahul Bali (Retd.), CEO of Queen Mary's Technical Institute for Differently Abled Soldiers.



## EDITOR'S DESK



Dr Jaya Chitranshi Faculty In-charge The Editorial Team

#### SENIOR EDITORS



Tanisha Khera



Kaustubh Pawale

#### JUNIOR EDITORS



Ankit Tiwari



Chhavi Uniyal



Haritha SP



Ishan Kaushik



Kamini Rohilla